

Buck a Book® Cycle of Community Literacy



BUSINESS & ORGANIZATIONS

Local businesses and organizations sponsor the campaign by donating books, funds, and incentive prizes. With their help, all money raised goes to adult education programming in our community. Sponsors and donors are recognized on our website, on the Buck a Book envelopes, and on promotional flyers as our partners in literacy!



WANT TO GET INVOLVED?

If you would like to learn how your school can participate in the Buck a Book Literacy Campaign or how your business or organization can become a donor or sponsor, please contact:

Art Kunst, Co-Chair

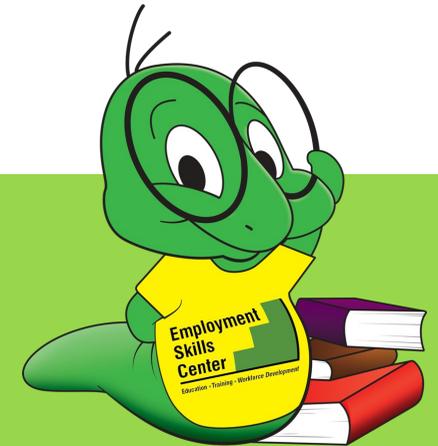
akunst@employmentskillscenter.org

717-243-6040 x 4430

Employment Skills Center
29 South Hanover
Carlisle, PA 17013



Employment Skills Center's Buck a Book Literacy Campaign



A Community Event for

Kids

Adults

Schools

Businesses

&

Organizations

*Benefitting Adult Education
through the
Employment Skills Center*

www.employmentskillscenter.org



The Need

A recent study found that one in six adults in the United States has low literacy skills. That is 36 million adults. One in three has low numeracy skills. Studies show that improved reading, math, and computer skills are associated with better wages and more stable employment.

The **Employment Skills Center** is a non-profit adult education agency that provides free classes in Adult Literacy, Adult Basic Education, GED® Preparation, Nurse Aide pre-clinical training, English as a Second Language (ESL), Computer Skills, and Work Readiness training. We believe that education is the key to better job opportunities, family-sustaining wages, and more meaningful involvement in the community. We serve hundreds of participants each year throughout Cumberland County.

In order to continue offering these vital programs, we need your help!

www.employmentskillscenter.org

WHAT IS BUCK A BOOK?

The Buck a Book Literacy Campaign raises funds for adult literacy programs while inspiring Pre-K and K-5 students to read and get involved in the community. Buck a Book Kids read lots of great books while gathering pledges of support for adult literacy. All money collected helps fund adult education programming provided to the community by the Employment Skills Center.

KIDS

- 📖 Kids are challenged to read as many books as they can during the two-week Buck a Book Literacy Campaign.
- 📖 Kids ask friends and family to support them with pledges of a buck or more per book.
- 📖 Kids earn prizes for all levels of participation, starting at just \$1.
- 📖 Kids learn about the lifelong importance of reading and writing beyond the classroom.
- 📖 Kids feel pride in helping others!



SCHOOLS

The Buck a Book Literacy Campaign provides schools with a proven program that celebrates the importance of literacy while helping the community.

The campaign begins with a Literacy Fair and Show featuring free books, crafts, and entertainment, all centered on **READING!**

The Campaign provides schools with all promotional materials including the Buck a Book collection envelopes which list the books read and the funds donated. The Buck a Book Committee takes care of all the details like tallying books, totaling funds, and calculating and distributing prizes earned. We partner with school librarians to make the program fun and easy for everyone.

Schools earn books for classrooms and trophies for participation! Classes can earn special prizes like field trips to the Harrisburg Symphony and the Carlisle Theatre!

BUCK A BOOK COMMITTEE

Our committee is made up of educators, parents, students, and community leaders who support literacy and are excited to make a difference.

COMMUNITY

Members of the community, from adult education students and educators to firefighters and musicians, read to children during their regularly scheduled library class. Buck a Book committee members coordinate these visits with the elementary librarians. Kids see literacy in action!

Children also view a video which explains how some adults in our community struggle with reading and what they can do to help.

