### THE IMPACT OF ADULT LITERACY ON...



#### ...WORKFORCE

Each year, American emplovers spend more than



on training. includina remedial reading. writing, and math skills.

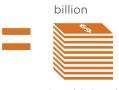
That's roughly the same amount Americans spend on takeout food or fast food.



Each high school dropout costs the United States economy about

in lost earnings, taxes, and productivity over his or her lifetime.

#### If half of the dropouts from the class of 2008 had graduated





in additional earnings

in spending in investments

The additional spending and investments would have created

**30,000 NEW JOBS** 

#### ...FINANCES

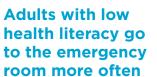




women

are likely to engage in problematic credit card behavior.

#### ...HEALTH



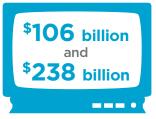
than adults with higher health literacy skills.





They are also less likely to get flu shots, more likely to delay or forgo mammograms, and are more likely to suffer from heart failure.

One source estimates the annual cost of low health literacy in the U.S. at between



That's roughly the same amount American corporations spend on advertising in one year.

# Adult Literacy and Basic Education

# THE FACTS



adults in the United States cannot read, write, or do basic math above a third grade level.

Read on to understand how low adult literacy is affecting every facet of our life, and how much we can change by working to address this issue to ensure literacy is for everyone

# **ProLiteracy**

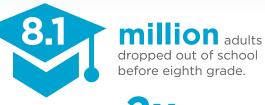
#### **ABOUT PROLITERACY**

ProLiteracy is the largest adult literacy and basic education membership organization in the nation. It works with adult new readers and learners and with local and national organizations to help adults gain the reading, writing, math, computer, and English skills they need to be successful. ProLiteracy advocates on behalf of adult learners and the programs that serve them, provides training and professional development, and publishes materials used in adult literacy and basic education instruction. ProLiteracy has 1,000 member programs in all 50 states and the District of Columbia and works with 50 nongovernmental organizations in 34 developing countries. For more information, visit ProLiteracy.org.

# THE NEED

## **ECONOMICS**

## **FAMILY LITERACY**





of births every year in the United States.



That's the equivalent of the entire population of the city of Philadelphia.





more than 10 million Americans reached the 12th grade without having learned to read at a basic level.

That's the total population of



**Adult Education Public Funding Sources** 

**FUNDING** 



Local

State

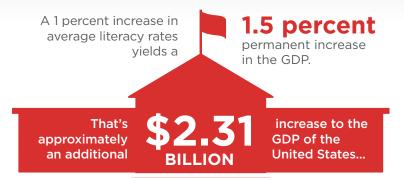
Public funding for adult education and English language instruction has declined by from 2002 to 2012 when adjusted for inflation.

# \$160 million

would provide approximately \$1,000 in funds to serve each of the reported

# †††††160,000 ††††

in the United States who are on waiting lists for adult education.



States that raise high school graduation rates experience significant declines in incarceration rates. A one percent increase in the high school completion rate of all men ages 20 to 60 would save the U.S. as much as

\$1.4 billion per year in reduced costs from crime.





Single mothers with a high school degree are

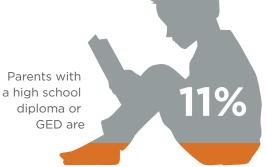


less likely to be on welfare than those who are high school dropouts.

Improved education results in potential savings in public assistance costs—welfare, food stamps, and public housing—



Children of parents who had not completed high school scored lower in vocabulary assessments than children of parents with a high school degree or equivalent.



more likely to assist their children with homework.



A mother's level of reading skil is the greatest determinant of her child's academic success.